

January 21, 2016



NewsFlash

Connecting you with Sun Life Financial solutions
to help you grow your business.

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Life and health insurance

2016-2017 Sun Life Financial dividend scale announcement

A message from Brigitte Parent, General Manager, Individual Insurance & Wealth

I am pleased to announce that the Board of Directors of Sun Life Assurance Company of Canada (Sun Life Financial) approved a recommendation to maintain the dividend scale for participating policies issued by Sun Life Financial.

Effective April 1, 2016 the dividend scale interest rate* will remain at 6.75%. The lapse, mortality and expense factors also remain unchanged.

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Save the date to learn about new life insurance products

Exempt rules are changing life insurance products – and we're changing with them.

Life insurance tax changes are coming January 1, 2017 and we know you're curious about the impact to the products. Mark your calendar to hear about the exciting new product enhancements, tools and insights you'll have to grow your business. We'll be coming to a city near you between November 21 and December 9, 2016 to tell you about it. A member of the insurance sales team will contact you with more details.

For now, we simply want you to save the date. We'll share the details when they're available.



Corporate

Sun Life Financial's advisor site – a better, brighter resource!

It's here. Sun Life Financial's newly-updated advisor website – sunlife.ca/advisor – features a fresh look, easier navigation and [much more](#). Use this [tip sheet](#) and watch this [video](#) to learn what's new and what's improved – and discover a better, brighter resource.

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Build your business with Money for Life

38%
OF THOSE
SURVEYED SAY...

Source: 2015 Insurance Barometer Study,
Life Happens and LIMRA.

**I haven't bought
life insurance (or more
of it) because I don't
know how much I need,
or what type to buy.**

You can use a term layering approach to help
clients get the coverage they need, when they need it.

READ FULL ARTICLE



SUNTERM VIDEO



Sun Life Global Investments

Private Client program in Sun Life GIFs adds auto-enrolment to simplify your business

The Private Client program in Sun Life Guaranteed Investment Funds (GIFs) is changing to align with Sun Life Global Investments mutual funds as announced on [December 15, 2015](#). The program for Sun Life GIFs will now include an auto-enrolment feature for clients who qualify. This change ensures the program is available to all eligible contracts, will streamline administrative tasks and make the sales process easier for you.

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Investments and retirement

Coming soon: Your clients' 2015 guaranteed savings & retirement statements

Starting January 18, 2016, we'll be mailing the client copy of the Sun Life Financial (SLF) guaranteed wealth statements. All statement mailings will be completed before the end of February.

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